

Elevate FUND-A-NEED

Thinking of other tactics in addition to your live and silent auction to maximize donations? This program is a great way to pick up that unspent donor money on the night of your auction. Perhaps your event attendees didn't win the bid in the silent or live auction? No problem. The ease of Fund-A-Need makes it simple for them to still participate and enjoy the benefit of a tax receipt!

1 Decide Your Cause & Levels

- * Decide on the need that you will fund. It is best to describe the benefit that will be achieved to get your most dollars. Create funding levels that people can participate in. For example: \$100 will provide a child food for a month or \$500 will provide new clothes.
- * Levels are pre-set and follow a pattern like \$10,000, \$5000, \$2500, \$1000, \$500, \$250, \$100, \$50. Increments should be adjusted to accommodate your donor base and should not exceed 5 levels.
- * Not only will you raise more funds it most important creates awareness for your organization programs.

2 Provide Us with Images and Levels

- * In power point format, Elevate will design and run your Fund-A-Need auction.
- * We will send the power point to your event coordinator to add to your event presentation.
- * Our service includes: design, auctioneer, clerks and full cash out.

3 Fund-A-Need Auction

- * The program should be carried out immediately after the live auction (no break).
- * The auctioneer will go through the series of levels at descending dollar amounts and take bids. Clerks and volunteers will be needed to run and collect bids since it is so fast paced.
- * All this magic should happen in 15 minutes and your guests will leave with a warm fuzzy feeling knowing they helped solve an immediate issue.
- * Donors will pay at the cash out table and provide Elevate with info your organization needs to issue tax receipts.



Once in place, this can be a HUGE revenue source for your event year after year. It can add 25-30% to your donation dollars.

sample presentation

