

## Only Buy What You Sell

Your Nonprofit organization is only obligated to purchase packages that reach a minimum auction price set by you and your Elevate Team Member, giving you control over how much you make. If you don't get the minimum bid on a package, you don't pay anything, simply just bring the item back to us. This guarantees you profit on items sold and makes all our packages 100% risk free.

## Preferred Pricing Increases Your Net Profit

We work with a wide variety of wholesale partners and are able to package deals at a fraction of their normal cost. Since the vendors we work with are aware that our packages help nonprofits, we get preferred pricing. These lower prices translate into higher net profits for you.

## “WOW!” Factor

Our packages are highly sought after, exclusive destinations and experiences that can boost the credibility of your fundraising event. Including a high-profile cornerstone item in an auction can create the kind of “buzz” that drives up bidding on other items at the event.

## When the Event is Over, You're Done

With our travel experiences a travel concierge and booking service are included, we will take care of everything the winning bidder needs following the event. All you have to do is provide the winning bidder with the information packet sent over by the Elevate team.

## Popular Before & After the Event

Securing No-Risk unique experiences prior to your fundraising events gives you something else to promote. Turn heads and attract donors with packages that will make them want to attend, and afterwards attendees will remember the unique and amazing items you offered at the event. In addition, quality packages often promote return spenders, improving donor retention.

## Priceless Experiences

Many of our packages are things you can't ordinarily access. Because these experiences are priceless and difficult to value, bidders will pay whatever it takes to win them... ultimately making your nonprofit more money.

# TOP 10 REASONS TO USE NO RISK AUCTION ITEMS

## Something Perfect for Everyone

We have a wide variety of unique auction items to choose from, making it easy to find the right ones to meet the needs of your audience. These items include: travel packages, local experiences, sports memorabilia, entertainment memorabilia, jewelry, artwork, appliances and electronics.

## Have Our Experiences Underwritten

Sometimes you will have a supporter who wants to donate cash, in these cases, you can have the donor underwrite one of our “no risk” travel experiences. Therefore, if the experience sells for \$5,000 your charity keeps the \$5,000 and the donor is promoted for donating this incredible experience. Best part is often we can turn a \$2,000 or \$3,000 cash donation into \$5,000 without any risk.

## Last Minute Procurement

When procurement for your event doesn't go as planned, our No-Risk Packages can be used as a backup. It is never too late to add one of our items to your event – we can help you on a moments notice.

## Event Consultation & Advice

We have worked with hundreds of nonprofits across Canada, so we are no stranger to auctions or fundraising events. Our team provides insightful guidance for your target demographic and share their expertise and experiences to ensure a successful event. Our auctioneers and spotters are trained for fundraising events.

