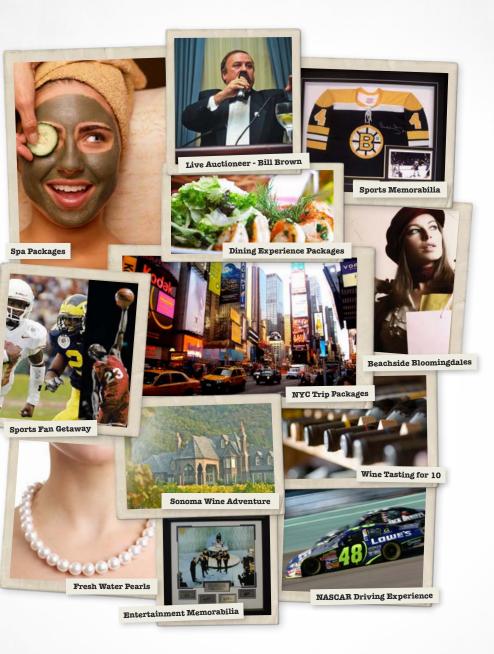


Elevate Auctions



Elevate is a team of people that know their way around fundraising. Our purpose is finding ways that help you raise more money. We work with all kinds of organizations, from school groups and sports teams to STARS and the Calgary Flames Foundation. We've helped events across Canada raise funds for important causes like finding a cure for Lou Gehrig's disease, supporting Kids Cancer Care Foundation and conserving the environment with Ducks Unlimited Canada. And we want to help you make your fundraising program a success.

## WHAT WE DO

Auctions are a great way to add excitement to your fundraising and raise more money. Elevate will work with you to decide what kind of auction would be the best for you and how to choose items that will get the most interest. Don't think that you're limited to just one kind of auction – we design a plan that's unique to your event. A blend of online and live auctions? Easy. Mixing it up with a silent auction and sealed bid auction? You got it. Getting Oprah Winfrey to host your event? Probably not. But we're pretty sure she would love an Elevate\* auction too.

### "No Risk" Consignment Merchandise

One of the easiest and most popular ways we can help you raise more money is through our no risk consignment items that really take your silent, live or sealed bid auctions to the next level. We supply a minimum price on a variety of items and the organizer keeps all funds collected over that amount. If the minimum bid is not reached, there is no charge for the item. Piece of cake.

### **Live Auction**

Live auctions always add excitement to an event; however, they do require unique items to be successful. We recommend two or three of our exciting travel adventures. There are over 300 to choose from, which are only supplied to non-profit organizations to use at fundraising events. Bill Brown is our resident auctioneer aficionado. With over 25 years of experience, Bill makes sure that any live auction organized by Elevate will have your supporters talking about it for the next year.

#### **Silent Auction**

Silent auctions can be a lot of work to administer, but the results are always worth it. We stock over \$100,000 in sports and celebrity memorabilia and jewellery, which will definitely inspire friendly bidding wars. We can also provide wine, spa and dining packages, thanks to our partnerships with local vendors. We also provide a full service cash out for your silent auction table. We know the stress and work involved to cash out so let our team take care of your winning bidders.

### Consultation

Live auction, silent auction, bidder sheets, raffle ideas...the world of fundraising has many moving parts. We can help provide support for all items related to fundraising. Our goal is to make sure you have fun and increase net raised. Give us a call to discuss your event.

### **On-line Auction**

Online auctions are a great way for sports teams and school groups to raise money. It's like Fundraising 2.0. We offer pre-bidding on higher end or unique items through our charity online auction site, which we completely manage. There we go, doing your job for you again.

### **Bucket Raffle**

Raffles are a great way to quickly reach your fundriasing goals. We supply everything including raffle tickets, buckets, prizes and coordination of licence. Attendees simply buy tickets and deposit them into the corresponding bucket of item they want to win. Number drawn at the event wins. You raise more funds for your cause and everyone has fun! Did we also mention... there is no paperwork?!?



## WHAT WILL THIS COST?

### **Online Auction Services**

Elevate loves online auctions. We host the site for you and will be at your service throughout the entire process. You may also find this a great tool for pre-bidding wars to get started prior to your event. For full details about the cost of our online service, drop us a line and we'll be glad to talk about what you need to be successful.

### **Live Auctioneer Services**

Elevate will provide a live auctioneer, which includes a professional spotter, free of charge for events that feature 12 of our no risk consignment items.

If you've collected enough fabulous items that you don't need any on consignment, no problem. Elevate will still provide a professional auctioneer and spotters for a fee. Please contact us for details.

### Full Service Cash Out

We know the stress and work involved to cash out your silent auction. Relax and let us take care of your winning bidders cash out. Our fee starts at \$600 plus 5% merchant processing fee.

### **Consignment Items**

Nothing. Nada. Zip. Come by our showroom or browse our online catalogue, and borrow whatever you'd like for your event. If you don't meet your reserve, bring it back. No charge. Elevate sets a minimum price for the items and you keep all funds collected over that amount. We're confident that our fabulous items will entice bidders and make your fundraiser a resounding success.

# WHAT PEOPLE ARE SAYING

We have been lucky enough to work with some amazing organizations. If you'd like to become the next Elevate\* client, please call us! We'd love to help you raise more money. Our list is growing everyday but here are a few to mention.

Ducks Unlimited The Calgary Hitmen Kids Cancer Care Foundation of Alberta Calgary Health Trust Alberta Theatre Projects Calgary Humane Society Jordan Eberle Golf Classic UNICEE Gold Medal Plates United Way Corporate Events Canadian Sports Hall of Fame Scott Smed Invitational The Calgary Philharmonic Orchestra Janus Academy Flames Foundation for Life Calgary Drop-in & Rehab Centre STARS Heritage Christian Academy Sturgeon Hospital Foundation Trout Unlimited Calgary Health Trust University of Calgary Dinos ALS Society of Canada Calgary Christian School Rotary Clubs of Calgary Rogers Chomp and Stomp Pheasants Forever CNIB Edge School Red Cross Canada Parkinsons Society Calgary Counselling Centre Bocuse d'Or Canada

Thank you to the entire team at Elevate Auctions – your patience and amazing response time to all our questions allowed our first ever online auction to be a resounding success! We look forward to working with you again in the future and seeing all the new and exciting ideas that are in the works! - Catherine Feenstra & Corrin Brouwer.

Development Office Calgary Christian School

#### The Calgary Hitmen

strongly support and endorse Elevate Auctions. Elevate has been the proud host of numerous auctions for the Calgary Hitmen Hockey Club and have provided the Calgary Hitmen with dependable timely service and creative online auction solutions for many of our fundraising efforts. Elevate personally engages with our company and with our bidders in a professional and timely manner. They are also effective in messaging our cause and fundraising campaigns.

- Mike Moore, The Calgary Hitmen

Thank you for supporting the Kids Cancer Care Foundation of Alberta, your expertise and dedication to this cause goes way beyond a Thank You. We look forward to growing our partnership and utilizing your services within our community initiatives.

- Candice Martin, Kids Cancer Care Foundation of Alberta



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